



# OATZ™ PLANT-BASED FLAVOR CARRIER

Transparently  
Delicious®

PRODUCT  
HIGHLIGHT

**Oatz™ is a plant-based flavor carrier system that uses oat fiber to create label friendly natural or organic flavor options with very minimal processing.**



Deliver your flavors naturally with Oatz™ from Flavor Producers. Building from nature's ingenuity, Oatz™ is a plant-based flavor carrier that upcycles oat fiber to create label friendly natural or organic flavor options with very minimal processing.

Through our unique patented and proprietary flavor technology, we infuse liquid flavors onto the oat fiber then pass them through a cold blending process to ensure consistent flavor distribution and standardized particle sizes. Oatz™ flavors are fully customizable and can be tailored to your ideal flavor needs.

## OATZ™ PRODUCT FEATURES

- N NATURAL**
- O ORGANIC**
- K KOSHER**
- NG NON-GMO**
- PB PLANT-BASED**

## OATZ™ BENEFITS

- Great flavor impact
- Natural alternative flavor carrier
- Label friendly ingredient (oat hull fiber)
- Heat stable
- Visual inclusion and powdered options
- Free flowing particles without the use of anti-caking agents
- Formulated in-house
- Flexible pack sizes and lead times

## OATZ™ SIZES & APPLICATIONS

- Oatz™ Granular (40 mesh)
- Oatz™ Powder (200 mesh)
- Ideal for bakery, nutritional bars, cereals, granola, and plant-based dairy alternatives.

Oatz™ contains < 10 ppm oat gluten, the limit of detection and is sourced from an exclusive oat milling production facility that is Certified Gluten-Free (GFCP). Oatz™ can support a "gluten-free" claim in the USA.

In Canada & Europe, oat gluten is subject to gluten labeling.



**INNOVATORS IN NATURAL AND ORGANIC FLAVORS FOR OVER 40 YEARS**

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